



**T  A DUFRENE**

<http://teadufrene.com>

## CONTACT

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**E.** [hello@teadufrene.com](mailto:hello@teadufrene.com)

**C.** 438 388-3544

** ** SHERBROOKE, QC

## SKILLS

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ART **D**IRECTION

**P**RINT

**W**EBDESIGN

**P**ACKAGING

**P**HOTO / **V**IDEO

COMMUNITY **M**ANAGEMENT

**C**OPYWRITING

## LANGUAGES

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## EXPERIENCES

### NOVEMBER 2020 - TODAY

**GRAPHIC DESIGNER** - Cake Communication  
*Sherbrooke, Qu  bec, CANADA*

- Advertising campaigns
- Visual identity and print supports
- Webdesign and web integration (Wordpress)
- Videos and motion design (Adobe After Effects)
- Writing and posts creation for social media

### SEPTEMBER 2019 - JUNE 2020

**ART DIRECTOR** - Newlions  
*Saint-Paul, La R  union*

- Community management : Managements of 7 Facebook pages, weekly posts creation, writing, photo editing, moderation, advertising
- Webdesign

### APRIL 2018 - AUGUST 2019

**ART DIRECTOR** - Complus  
*MONACO*

- Advertising campaigns
- Print (press release, leaflet...)
- Webdesign
- Point of sale advertising for pharmacies (display stand, shelf layout...)
- Digital supports (emailing, banners, newsletters...)
- Packagings (veterinary products)

### SEPTEMBER 2017 - MARCH 2018

**JUNIOR ART DIRECTOR** - Karma Communication  
*Nice, FRANCE*

- Brand management of Perle de Jade (<http://perledejade.com/>)
- Webdesign and web integration (Wordpress)
- Facebook digital campaigns (Business Manager)

## EDUCATION

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2013-2015

### ART DIRECTION

#### MASTER'S DEGREE

BELLECOUR ECOLES D'ART

Lyon, FRANCE

2010-2013

### BACHELOR'S DEGREE IN

#### COMMUNICATION & MULTIMEDIA

IAE SAVOIE MONT BLANC

Annecy-le-Vieux, FRANCE

2010

### HIGHSCHOOL'S DEGREE

#### SOCIAL AND ECONOMY

Lycée Jean Moulin

Albertville, FRANCE

## SOFTWARES

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PHOTOSHOP/ ILLUSTRATOR /  
INDESIGN



PREMIERE / AFTER EFFECTS



PHOTOGRAPHY / LIGHTROOM



HTML / CSS / WORDPRESS



MICROSOFT OFFICE SUITE



## HOBBIES

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TRAVEL



PHOTO



COOKING



SPORT



WRITING



MUSIC

- Community management
- Newsletters (Mailchimp, Sarbacane)
- Visual identity
- Print (leaflets, advertising posters)

OCTOBER 2016 - JULY 2017

### GRAPHIC DESIGNER

- NZ Services / Attraction Studio

Auckland, NOUVELLE-ZÉLANDE

- Visual identity
- Webdesign, banners
- Newsletters

JANUARY - AUGUST 2016

### JUNIOR ART DIRECTOR

- Propaganda73

Bourg Saint Maurice, FRANCE

- Webdesign and web integration (Wordpress)
- Photo shoots (freestyle events)
- Visual identity
- Interior design (restaurant and shop)
- 3D product modeling and packaging

APRIL - SEPTEMBER 2015

### ART DIRECTOR ASSISTANT

- Bundy Agency

Melbourne, AUSTRALIE

- Cricket bats design
- Visual identity
- Advertising campaign
- Video and photo shoot
- Final art

## REFERENCES

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### MATTHIEU MEYER

Director of Newlions

Saint-Paul, Ile de LA RÉUNION

### DANIEL EROS

Director of Propaganda73

Bourg-Saint-Maurice, FRANCE

### SCOTT BUNDY

Director of Bundy Agency

Melbourne, AUSTRALIE